

TANDEM

Date: May 2011

Location: Tandem's Design Studio

Title: Over Do It

Medium: Canvas display panels

Size: 40 inches x 7 feet per panel

Application: Electronic communication, collateral, exhibit/display

Purpose: Utilize space efficiently; cross-promote products and services and engage the audience with multiple messages/content from one creative treatment.



DO IT



OVER





OVER



DO IT OVER



DO IT

